SAMARITAS RIPPLES Gala

THE WESTIN BOOK CADILLAC
NOVEMBER 5, 2020
DETROIT, MI

SPONSORSHIP OPPORTUNITIES

EVENT CHAIRS

MARGARET TRIMER  Delta Dental of Michigan, Ohio and Indiana

TOM SHAFER  TCF National Bank
You are cordially invited to join event chair Margaret Trimer, Director of Communications and Corporate Citizenship, Delta Dental of Michigan, Ohio & Indiana and vice-chair Thomas Shafer, President & COO of TCF National Bank for an unforgettable evening filled with mission and fun surprise elements at the second annual Samaritas Ripples Gala.

We ask you to “Be the Rock that Starts the Ripple” so we can continue to meet the growing needs of nearly 13,000 children, families and seniors in Michigan each year. Your sponsorship brings health, hope and wholeness to at-risk children who need a foster or adoptive home, offers New Americans safety and self-sufficiency with a place to call home, provides care for persons with disabilities and a continuum of care for seniors and affordable housing for the most vulnerable in our community.

One of the state’s largest nonprofits, Samaritas has been sending ripples of positive change into Michigan communities since 1934. We have five senior living locations, 14 affordable living communities for seniors and people with disabilities, and we are the largest private adoption and foster care agency in the state. Samaritas’ diverse staff and volunteers of nearly 2,000 members share a dedication to serving their fellow humans by doing the right thing, for the right reasons, every day.

More than safe harbor in crisis, Samaritas comes through, when others don’t, with a path home. Samaritas connects all people based on their individual circumstances with the families and communities that will empower them to live their fullest life possible. Potential fulfilled, those served then promote the dignity of others, launching into the community an unending ripple effect of transformation.
Presenting Sponsor - $25,000

- Featured as Presenting Sponsor with highest exposure
- Opportunity for representative to speak on stage at the Ripples Gala
- Recognized as the state-wide Presenting Sponsor for Team Ripple Effects in the Detroit Free Press/TCF Bank with co-branded cheering stations on the Marathon route
- Exclusive meet and greet opportunity with Ripples Gala Keynote speaker
- Prominent logo recognition on all Ripples Gala printed materials and event signage
- Full page back-cover color ad in the Ripples Gala program book
- Customized corporate volunteer opportunities
- Opportunity to have a company representative on Samaritas Ripples Gala committee
- Social media campaign built around your presenting sponsorship and highest exposure in all press materials
- Logo recognition on Samaritas website event page with hyperlink to company website
- Featured as Presenting Sponsor in one (1) article of Samaritas Our Hands magazine
- Logo recognition in Samaritas electronic newsletter hyperlinked to company website
- A portion of the sponsorship to be pledged as a Fund the Mission donation announced by a representative of your choice at the event
- Twenty (20) VIP tickets (2 tables) with premium open bar and priority seating at Ripples Gala with premium open bar
- Special VIP post-event celebration

Transformation Sponsor - $10,000

- Acknowledgment from the stage during the event program
- Exclusive meet and greet opportunity with Ripples Gala Keynote speaker
- Prominent logo recognition on all Ripples Gala printed materials and event signage
- Full-page, inside color ad in the Ripples Gala program book
- Customized corporate volunteer opportunities
- Opportunity to have a company representative on Samaritas Ripples Gala committee
- Corporate running team opportunity on Team Ripple Effects in the Detroit Free Press/TCF Bank with company logo featured on all runner’s shirts
- Prominent logo recognition exposure in all press materials
- Logo recognition on Samaritas website event page with hyperlink to company website
- Inclusion in Samaritas electronic newsletter with logo hyperlinked to company website
- Corporate spotlight feature in one (1) article of the Samaritas Our Hands magazine
- Ten (10) VIP tickets (1 table) and priority seating at Ripples Gala with premium open bar
- Special VIP post-event celebration
ICE BAR SPONSOR - $7,500 - 2 AVAILABLE

- Company logo carved into a custom ice bar in the reception with your company branded specialty cocktails served
- Networking opportunity to guest host the bar during reception to welcome all Ripples Gala
- Exclusive meet and greet opportunity with Ripples Gala Keynote speaker
- Company logo on all Ripples Gala printed event materials and event
- Full-page color ad in the Ripples Gala program book
- Customized corporate volunteer opportunities
- Opportunity to have a company representative on Samaritas Ripples Gala committee
- Corporate running team opportunity on Team Ripple Effects in the Detroit Free Press/TCF Bank Marathon with company logo featured on all runner’s shirts
- Logo recognition in all press materials
- Logo recognition on Samaritas website event page with hyperlink to company website
- Inclusion in Samaritas electronic newsletter with logo hyperlinked to company website
- Company logo recognition as a sponsor in one (1) article of the Samaritas Our Hands magazine
- Ten (10) VIP tickets (1 table) with premium open bar at Ripples Gala
- Special VIP post-event celebration

OFFERING HOPE AND COMPASSION

OUR VISION:

We connect people with families and communities, empower them to live their fullest life possible, and create a ripple effect of transformation.
SA MARI T A S  R I P P L E S

Gala

THE WESTIN BOOK CADILLAC

NOVEMBER 5, 2020

DETROIT, MI

INDIVIDUAL TICKET OPPORTUNITIES

EMPOWERED SPONSOR - $1,000
• Name recognition in Ripples Gala program book
• Four (4) VIP tickets to Ripples Gala with premium open bar
• Complimentary valet parking
• Special VIP post-event celebration, hors d’oeuvres, gourmet plated dinner and live entertainment

VIP TICKET - $200
• Complimentary valet parking
• Special VIP post-event celebration, premium open bar, hors d’oeuvres, gourmet plated dinner and live entertainment

GENERAL ADMISSION TICKET - $150
• General reception
• Complimentary valet parking
• Hors d’oeuvres, gourmet plated dinner and live entertainment

QUESTIONS?
Contact: Lauren Brosch
Special Events & Community Engagement Manager
(313) 308 - 8866 or lbros@samaritas.org

* Please make all checks payable to: Samaritas *

Mail To: Lauren Brosch
Advancement Department
8131 E. Jefferson Ave.
Detroit, MI 48214
Ripples Gala Sponsorship Agreement
FALL 2020 • THE WESTIN BOOK CADILLAC • DETROIT, MI

- Presenting Sponsor $25,000
- Transformation Sponsor $10,000
- Ice Bar Sponsor $7,500
- VIP Table Sponsor $5,000
- Table Sponsor $2,500

Amount of $________________ is to be paid within 30 days of receipt of invoice or in accordance with terms specifically agreed upon outside of this agreement.

To maximize sponsor benefits, please submit no later than April 1, 2020

Sponsor Company Name: ___________________________ Date:____/_____/_______

How would you like your name recognized for print:
_______________________________________________________________________

Contact Name: ____________________________ Title: _________________________
Address: _______________________ City: _____________ State: _____ Zip: ________
Phone: (____) ______________________  E-mail: _________________________

- American Express
- Discover
- MasterCard
- Visa
- Check*/Cash Enclosed
- Invoice me

Credit Card Number: ______________ Exp. Date: ___/______ Security Code: ______

Billing Address (if different from above): ______________________________________
City: ______________________________  State: _______  Zip: __________

Signature: ______________________________________ Date:____/_____/_______

* Please make all checks payable to: Samaritas *

Mail To:

Lauren Brosch
Advancement Department
8131 E. Jefferson Ave.
Detroit, MI 48214

Questions?
Contact Lauren Brosch
Special Events & Community Engagement Manager
(313) 308 - 8866 or lbros@samaritas.org
About Samaritas

The largest private Foster Care and Adoption organization in Michigan, Samaritas also helps more families through reunification and intervention services to keep children safe at home.

Through Samaritas’s Family Preservation programs, we seek to guide parents toward creating a satisfying, nurturing home life for the entire family, to keep children in their natural setting with their biological parents.

Our Home and Community Campus comprises our Family Center which provides temporary housing, day care and medical care for homeless families as well as the Wayne County temporary emergency food assistance program.

We own and/or manage multiple Affordable Living Communities, most with a service coordinator for high quality residential life, and all with exceptional community service partnerships and collaboration.

New American Services: resettles thousands of people from dozens of countries in Europe, Asia, Africa, the Middle East and Central and South America since the 1950s.

The Samaritas Community Center in Saginaw provides after school athletic and tutoring programs for neighborhood children and meals for families in the community.

Samaritas provides Substance Use Disorder Services to adolescents and adults who struggle with the impact of drugs and alcohol.

For more than 50 years, we have helped women make the transition from prison to society at our Samaritas House in Detroit.

We manage loving group Homes for Persons with Disabilities, located within Michigan communities across the state.

Our Assisted and Independent Living communities feature vibrant campuses with fine dining and a full schedule of activities.

We have Senior Care for long term nursing, Memory Care with safe, secure surroundings for persons with Alzheimer’s and dementia and Rehabilitation Centers for restful recovery after surgery.

www.samaritas.org